



## Northeast Youth Basketball League (NYBL)

P.O. Box 290624  
Columbia SC 29229

### Board Members

Gordie Prescott,  
*Commissioner*

Vince Gatling,  
*Sponsorship Coordinator*

Charlene Rogers,  
*League Administrator*

Anita Cohen,  
*Treasurer*

Erma Shell,  
*Problems Resolutions  
Chair &  
Director of Public  
Relations*

Dee Prescott,  
*Secretary*

Kim Roper,  
*Fundraiser Chair*

Corey Robinson,  
*President - Girls*

Tim Gaskin,  
*President - Boys 8U*

James Brown,  
*President - Boys 10U*

Jaye Jordan,  
*President - Boys 12U*

Melvin Cox,  
*President - Boys 15U*

Hello!

What is important to you when donating to an organization? What would be important to you about exposing your business to 200-300 families over 10 weeks consistently? We have a solution for you in this economy.

Thank you for reading this letter and considering to give to our organization. The mission of the Northeast Youth Basketball League (NYBL) has been to develop young men and women into responsible adults. We are very passionate about this mission and know that you share this same conviction.

We serve the youth and parents of our community through basketball activities from November to February. The 280 to 500 kids are coached and mentored by sacrificing volunteers. As a result, the NYBL has won numerous state championships.

The NYBL is a 501(c)(3) organization. Our budget consists of the funds we receive from registration fees and sponsors like you. We are asking for your help in this cause. In return for your donation, we promote our sponsors for their contribution to our league through our website and email. In addition, the names of our sponsors are printed on the uniforms of our players.

We normally have three levels of sponsorship, but due to the economy, we have added a fourth for only \$50. Please fill out the form and return to us by October 30, 2010. If you need more information, contact Vince Gatling, Jr., Sponsorship Coordinator, at 803.546.5499, or [vagatlingjr@gmail.com](mailto:vagatlingjr@gmail.com). Our Tax ID number will be forward to you for your records.

Again, we ask that you join us. Let us forge a partnership with you for years to come that will be both beneficial to your organization, the Northeast Youth Basketball League, and our youth.

Sincerely,

*Gordie T. Prescott*

Gordie T. Prescott  
Commissioner  
Northeast Youth Basketball League

**Northeast Youth Basketball League (NYBL)**

P.O. Box 290624  
Columbia SC 29229

**Sponsorship Form**

Please Print or Type

Organization/Company: \_\_\_\_\_

Representing Authority: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

What words/logo would you like to have printed on the uniform for the team your funds sponsor? (Please include or email ([vagatlingjr@gmail.com](mailto:vagatlingjr@gmail.com)) a logo printout if necessary.) \_\_\_\_\_

**Please select a Sponsorship Level**

*I want to be a GOLD level sponsor! For your \$1,000 or more sponsorship we will (including all of the Bronze and Silver level benefits):*

- display banner with your company’s logo at our season ending Awards Ceremony,
- place your company logo on our website in our sponsors’ area and home page,
- place a link to your company’s website on our website and
- put your company’s information in our mailer and internet newsletter.

*I want to be a SILVER level sponsor! For your \$500 sponsorship we will (including all of the Bronze level benefits):*

- place your company logo on our website in our sponsors’ area,
- promote your company or business with parents and spectators and
- invite a representative from your organization to take a team photo.

*I want to be a BRONZE level sponsor! For your \$250 or more sponsorship we will (including the \$50 benefits):*

- have a plaque inscribed with a photograph of your team recognizing your sponsorship, and
- forward you a roster of all players and coaches on your team.

*I want to sponsor a team for \$50! For your sponsorship we will:*

- print your business name & logo on quality uniforms for your team

PLEASE MAKE CHECKS PAYABLE TO:

**NORTHEAST YOUTH BASKETBALL LEAGUE**  
P.O. BOX 290624  
COLUMBIA, SC 29229

**This is a Tax Deductible Contribution. Our Tax ID Number will be Forwarded to you Along With Your Receipt. If You Have Any Questions, Please Contact Vince Gatling, Jr. at 546-5499. The Entire Northeast Community Thanks You.**